



MELBOURNE VIC

From a standing start in 2017, this online and showroom furniture retailer achieved annual revenue in FY2021 of \$4.6 million, an incredible achievement for an entirely new brand. (In FY2019, sales were just \$500,000.)

Fundamental to the success of the business to date has been a keen understanding of the demand from consumers for quality furniture at an affordable price, delivered promptly. In particular, the brand's quality leather furniture range provides outstanding value.

The business was sold through a competitive EOI process involving multiple bidders, to an existing large multi-site furniture retailer to be operated as a stand-alone brand.

Type : Retail

View : <https://www.sellmybusinessnow.com.au/7128437>



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